



AAF – Baton Rouge / 2023-24 Club Achievement Competition / PUBLIC SERVICE

Introduction

As the Community and Diversity chairs of AAF-BR, we focused on achieving two primary goals for the 2023-2024 club term: strengthening our existing programs and finding new ways to connect with more nonprofits and diverse groups in Baton Rouge. Our report is a testament to our dedication. By tapping into our members' diverse skills and resources, we have initiated meaningful and sustainable transformations across our community, through targeted advertising efforts and proactive community initiatives. We're excited about the new relationships we've built and our efforts to make AAF-BR a more welcoming and diverse community for everyone involved in advertising in our city.

Costume & Candy Drive

This year's first donation opportunity was a Halloween candy and costume drive. Our members worked in tandem with Consortium 10/31, an initiative focused on collecting and distributing Halloween costumes and candy to children in the greater Baton Rouge area.

We gathered both new and gently used costumes, as well as bags of candy, both during our October speaker luncheon and iScream Social (Exhibit 2), a haunted house social hosted by our membership committee. We also provided a QR code at these events (Exhibit 1), allowing attendees to make digital donations. With these contributions, we purchased additional costumes and sweets, further supporting our community's children during the Halloween season.

Target Audience: The target audience for our donation request includes AAF-BR members, their coworkers, family, and friends. We're promoting our requests primarily through digital channels, like social media, to broaden our impact.

Strategy

1. **Event-Based Collection:** Gather new and gently used costumes, along with candy, at the AAF Baton Rouge Luncheon and the iScream Social.
2. **Digital Donations:** Implement a QR code at these events for easy digital contributions (Exhibit 1), allowing the purchase of additional costumes and sweets.
3. **Social Media and Email Outreach:** Engage members, their coworkers, family, and friends via social media and email (Exhibit 1), encouraging them to participate and spread the word.
4. **Purchase and Distribution:** Use funds from digital donations to buy more items, ensuring a significant impact on the community.

Execution:

To increase our donation collection, we collaborated with the membership committee, urging attendees to bring their contributions to the iScream Social at BrickYard South, on October 19th, 2023 (Exhibit 3).

We actively advertised the costume drive across various social media platforms and consistently reminded our members to bring their donations to the October luncheon through our regular weekly email updates.

During the October luncheon, we gathered the donations and incorporated a QR code into our presentation slides. This allowed members who didn't bring candy to easily make donations via the club's PayPal.

Media/Materials:

We developed a range of promotional graphics, posts (Exhibit 1), and videos specifically tailored for use on social media and in email campaigns. Additionally, we crafted PowerPoint graphics to be displayed at

the luncheon. We also repurposed table tents, created by the previous community chair, which featured QR codes to facilitate monetary donations.

Results: \$130 donated and 52 bags of candy and 5 costumes donated.

Food Drive

In 2023, we collaborated with The Greater Baton Rouge Food Bank for our annual Food Drive, marking our second donation drive of the year. This long-standing initiative focuses on gathering non-perishable food items, particularly around Thanksgiving, to support those in need.

Target Audience and Strategy:

Our appeal for donations targets AAF-BR members, their colleagues, family, and friends. Leveraging digital platforms like social media, we aim to reach a broader audience. Our strategy includes event-based collections, emphasizing donations at AAF-Baton Rouge events such as our November luncheon.

Additionally, QR codes are set up at these events for easy online donations, supplementing physical contributions. We employ active social media and email outreach throughout the month, fostering excitement and encouraging participation.

Execution:

Promotion for the food drive began in late September, with heightened efforts during the October luncheon. Through social media and email, we engaged members, urging them to bring donations to the November meeting. At the luncheon, a significant collection of donations occurred, complemented by a QR code for digital contributions. Post-luncheon, we shared successful outcomes with our community, acknowledging their efforts. Funds raised digitally were used to purchase additional food items, magnifying our impact.

Media/Materials:

We developed diverse promotional materials, including graphics, posts, and videos tailored for social media and email campaigns (Exhibit 4). PowerPoint graphics were prepared for display at the luncheon.

Results:

The drive yielded 26 lbs of nonperishable food items (Exhibit 5) delivered personally to The Greater Baton Rouge Food Bank. In addition, \$70 in monetary donations was collected.

Children's Toy Drive

Continuing the spirit of giving into the holiday season, we partnered with the Nubian Kruzers, a renowned local motorcycle club, to organize a heartwarming Children's Toy Drive. The initiative aimed to bring joy to the children of the greater Baton Rouge community by collecting and donating new, unwrapped toys.

Target Audience and Strategy:

The call for contributions was extended to the generous AAF-BR community, including its members, their colleagues, family, and friends. The toy drive was promoted through a campaign spanning social media and weekly email newsletters (Exhibit 6). Additionally, the November and December luncheons served as pivotal moments, rallying our members around this cause and inspiring them through a curated list of suggested toys.

Execution and Media/Materials:

The campaign kicked off at our November luncheon, encouraging members to bring toys to the December luncheon. Social media channels were active with engaging content promoting the drive (Exhibit 6). At the December luncheon, toys were collected, and the Nubian Kruzers' mission to spread holiday cheer was highlighted. For attendees without a toy, a QR code facilitated easy digital donations. Compelling promotional materials, including social media posts, email content, and PowerPoint presentations, were

crafted to support the initiative. Innovative table tents from the previous year, equipped with QR codes, were repurposed to facilitate convenient monetary donations.

Results and Conclusion:

The collective generosity of the AAF-BR community was remarkable, resulting in the collection of 56 toys (Exhibit 7) and \$36 raised through digital donations. The toys were distributed by Wendell Jackson and the Nubian Kruzers on December 17th, ensuring a brighter holiday for the children in our community. This year's Children's Toy Drive exemplified the spirit of giving and strengthened community bonds, demonstrating that together, we can make a significant impact.

Mosaic Champion Award

The return of the Mosaic Champion Award reaffirms our steadfast dedication to diversity and inclusion. This prestigious accolade honors individuals and organizations in Greater Baton Rouge committed to advancing these core values within the advertising industry.

Target Audience:

The award shines a spotlight on those deeply involved in Diversity, Equity, and Inclusion (DEI) initiatives, encouraging nominations from individuals making significant contributions to these causes.

Strategy:

1. **Email Marketing:** Informative emails served as a conduit for nominations, ensuring broad participation and engagement.
2. **Monthly Luncheons:** Dedicated speeches at these events underscored the award's significance and spurred further nominations.
3. **Social Media Campaign:** Engaging content across platforms like Facebook and LinkedIn amplified nominee stories and encouraged active participation.

4. **Personal Outreach:** Leveraging community leaders and past participants, we disseminated information to foster awareness and garner nominations.

Execution:

We deployed visually compelling emails and presentations to maximize engagement. A dynamic social media strategy and targeted outreach efforts further bolstered participation (Exhibit 8).

Results:

The Baton Rouge Youth Coalition (BRYC) emerged as a beacon of excellence, earning recognition for its exceptional commitment to diversity and inclusion in education. Furthermore, BRYC was granted the opportunity to share their impactful work at the American Advertising Awards Show, delivering a compelling acceptance speech that resonated with attendees (Exhibit 9).

CreateAthon

CreateAthon stands as a beacon of community engagement and philanthropy, exemplifying the essence of collaboration and altruism in Baton Rouge, Louisiana. This 24-hour pro bono marketing event brings together agencies, volunteers, and nonprofits to harness creativity, strategic planning, and collective efforts in support of worthy causes. In this essay, we explore the significance of CreateAthon, its strategic approaches, execution, results, and enduring impact.

CreateAthon is more than just a marketing blitz—it is a testament to the power of community and the transformative potential of collaboration. In a city known for its vibrant culture and strong sense of community, CreateAthon catalyzes positive change, leveraging the expertise and resources of advertising agencies to support nonprofits in need.

At its core, CreateAthon embodies the spirit of giving back and making a difference. By providing pro bono marketing services to nonprofits, CreateAthon helps amplify their impact, enhance their visibility, and further their missions. Moreover, CreateAthon fosters a sense of camaraderie and purpose among agencies and volunteers, uniting them with a common goal of serving the community.

Strategies:

The success of CreateAthon is rooted in strategic planning and innovative approaches to community engagement. In previous years, nonprofits applied for assistance, highlighting their specific needs and challenges. However, recognizing the wealth of deserving nonprofits that may not be aware of the opportunity, organizers adopted a proactive approach.

Organizers undertook an initiative to identify and uplift organizations making a meaningful impact in the community, even if they were not actively seeking assistance. By seeking out these unsung heroes, the organizers aimed to shine a spotlight on their invaluable contributions and provide much-needed support. Organizers actively reach out to advertising agencies, fostering partnerships and encouraging their involvement in the event. Promotions are done at luncheons, through social media, and in weekly emails.

Execution:

One such nonprofit that benefitted from CreateAthon is Keep Tiger Town Beautiful, a grassroots organization dedicated to environmental conservation. Led by the visionary Jennifer Richardson, Keep Tiger Town Beautiful mobilizes volunteers to clean up the city of Baton Rouge, collecting an impressive 19,000 bags of trash to date.

CreateAthon organizers partnered with MESH, a prominent agency in Baton Rouge, to provide support to Keep Tiger Town Beautiful. This partnership involved in-depth research, collaborative discussions, and strategic planning to address the nonprofit's challenges and opportunities.

A comprehensive promotional campaign was launched to raise awareness and support for Keep Tiger Town Beautiful, leveraging social media, websites, and communication platforms. Additionally, efforts were made to solicit volunteers and forge partnerships with vendors to amplify the impact of CreateAthon beyond the digital realm.

On May 18, 2023, the project kicked off with fervor, as MESH's dedicated team poured their hearts and souls into crafting an impactful campaign (Exhibit 10) for Keep Tiger Town Beautiful. From graphic design to website revamps, their efforts were transformative, resulting in a revitalized online presence and increased visibility for the nonprofit.

Results:

The impact of CreateAthon was tangible as Keep Tiger Town Beautiful's presence flourished across Baton Rouge. Their logo adorned trash cans, vehicles, and billboards, serving as a symbol of community pride and environmental stewardship. With a revitalized online presence and engaging content, Keep Tiger Town Beautiful is poised for an even greater impact in the community. The success of the campaign was further underscored by the enthusiastic response from Jennifer and her team, who were overwhelmed with gratitude for the support they received. Their heartfelt appreciation underscored the impact of collaboration and highlighted the transformative potential of CreateAthon.

Enduring Impact:

CreateAthon leaves a lasting legacy of service, collaboration, and community engagement. By bringing together agencies, volunteers, and nonprofits, CreateAthon creates a platform for positive change, empowering organizations to make a meaningful impact in the lives of individuals and communities. As we reflect on the significance of CreateAthon, we are reminded of the profound difference that can be made when we come together with a shared purpose and a commitment to service.

Exhibits

Exhibit 1: Graphics for Halloween Costume & Candy Drive—social media, emails, luncheon slides.



Exhibit 2: Photo of Consortium 10/31 at AAF Luncheon with our Community and Diversity Chair, thanking donors.



Exhibit 3: Photos of our club members at iScream Social at BrickYard South, on October 19th, 2023.



Exhibit 4: Graphics for Food Drive—social media, emails, luncheon slides.

Facebook post from aafbatonrouge (Jubans Restaurant). The post features a large "Food Drive" graphic with a list of items to donate: Canned vegetables, Canned soups, Dried beans, Canned meats, Breakfast cereal, Flour, Rice, Peanut butter, Pasta, Corn meal, and Any canned, bagged or boxed nonperishable food. It includes the logos for aaf baton rouge and GREATER BATON ROUGE FOOD BANK, and a call to action to bring donations to the November 3rd Speaker Series.

Facebook post from AAF-Baton Rouge (American Advertising Federation). The post features a large "Food Drive" graphic with a list of items to donate: Canned vegetables, Canned soups, Dried beans, Canned meats, Breakfast cereal, Flour, Rice, Peanut butter, Pasta, Corn meal, and Any canned, bagged or boxed nonperishable food. It includes the logos for aaf baton rouge and GREATER BATON ROUGE FOOD BANK, and a call to action to bring donations to the November 3rd Speaker Series.

Email newsletter from aaf baton rouge titled "AAF-BR News". It features a "TOMORROW!" section with a "Food Drive" graphic and a list of items to donate: Canned vegetables, Canned soups, Dried beans, Canned meats, Breakfast cereal, Flour, Rice, Peanut butter, Pasta, Corn meal, and Any canned, bagged or boxed nonperishable food. It includes the logos for aaf baton rouge and GREATER BATON ROUGE FOOD BANK, and a QR code for donations.

Luncheon slide featuring a large "Food Drive" graphic with a list of items to donate: Canned vegetables, Canned soups, Dried beans, Canned meats, Breakfast cereal, Flour, Rice, Peanut butter, Pasta, Corn meal, and Any canned, bagged or boxed nonperishable food. It includes the logo for GREATER BATON ROUGE FOOD BANK.

Luncheon slide featuring a large "Food Drive" graphic with a list of items to donate: Canned vegetables, Canned soups, Dried beans, Canned meats, Breakfast cereal, Flour, Rice, Peanut butter, Pasta, Corn meal, and Any canned, bagged or boxed nonperishable food. It includes the logos for aaf baton rouge and GREATER BATON ROUGE FOOD BANK, and a QR code for donations.

Luncheon slide featuring a large "Food Drive" graphic with a list of items to donate: Canned vegetables, Canned soups, Dried beans, Canned meats, Breakfast cereal, Flour, Rice, Peanut butter, Pasta, Corn meal, and Any canned, bagged or boxed nonperishable food. It includes the logos for aaf baton rouge and GREATER BATON ROUGE FOOD BANK, and a QR code for donations.

Luncheon slide featuring a large "Food Drive" graphic with a list of items to donate: Canned vegetables, Canned soups, Dried beans, Canned meats, Breakfast cereal, Flour, Rice, Peanut butter, Pasta, Corn meal, and Any canned, bagged or boxed nonperishable food. It includes the logos for aaf baton rouge and GREATER BATON ROUGE FOOD BANK, and a QR code for donations.


Exhibit 5: Donations from our club members that we received at the AAF Luncheon.



aaf AAF Baton Rouge (American Advertising Federation) ...
★ Favorites · November 15, 2023 · 🌐

We would like to express our gratitude to everyone who donated food during our last luncheon. Your generosity is greatly appreciated. We will be sending the donated food along with a cash donation that has been made. Thank you all for your kindness and support.

📧 @sean_gasser_media
#BatonRouge #GreaterBatonRougeFoodBank #aaf



👍👍👍 Angel Chang, Lisa Thibodaux and 3 others

👍 Like 💬 Comment ➦ Share

👤 Write a comment...

Exhibit 6: Graphics for Toy Drive—social media, emails, luncheon slides.



Exhibit 7: Donations from our club members that we received at the AAF Luncheon.

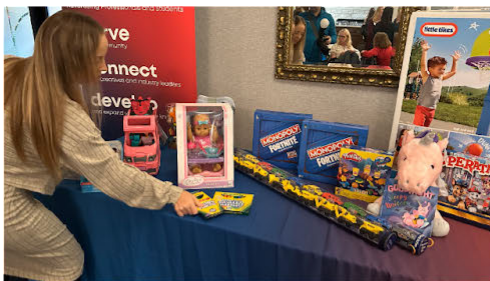


Exhibit 8: Graphics for Mosaic Champion Award—social media, emails, luncheon slides

AAF-Baton Rouge (American Advertising Federation) is in Baton Rouge.
Feb 1 · 🌐

Nominate the Mosaic Champion! ❤️

Do you know someone or an organization in our industry making a difference in Baton Rouge's diversity and inclusion? Celebrate their impact by nominating them for the Mosaic Champion award.

Hurry, the deadline is February 2nd!

<https://aafbr.org/mosaic-champion-award/>

mosaic awards

The Mosaic Awards honors companies and individuals who display their commitment to diversity, equity, and inclusion through creative work, advocacy, and company-wide initiatives.

aafbr.org/mosaic-champion-award

Call for Entries

Deadline to Submit: February 2nd, 2024

aaf
baton rouge

Liked by acunamatata12 and 9 others
aafbatonrouge Nominate the Mosaic Champion!

Do you know someone or an organization in our industry making a difference in Baton Rouge's diversity and inclusion? Celebrate their impact by nominating them for the Mosaic Champion award.

Hurry, the deadline is February 2nd!

<https://aafbr.org/mosaic-champion-award/>

View 1 comment
January 20

mosaic awards

The Mosaic Awards honors companies and individuals who display their commitment to diversity, equity, and inclusion through creative work, advocacy, and company-wide initiatives.

aafbr.org/mosaic-champion-award

Call for Entries

Deadline to Submit: February 2nd, 2024

aaf
baton rouge

Sophia Acufia and 2 others
1 share

View this email in your browser

aaf
baton rouge

AAF-BR News
NETWORKING | EDUCATION | COMMUNITY | AWARDS | EVENTS

TOMORROW!

Call for Entries

The Mosaic Awards honors companies and individuals who display their commitment to diversity, equity, and inclusion through creative work, advocacy, and company-wide initiatives.

aafbr.org/mosaic-champion-award

Deadline to Submit: February 2nd, 2024

mosaic awards

aaf
baton rouge

Nominations Open For the Mosaic Awards

Nominate the Mosaic Champion! Do you know someone or an organization in our industry making a difference in Baton Rouge's diversity and inclusion? Celebrate their impact by nominating them for the Mosaic Champion award. Hurry, the deadline is February 2nd!

[LEARN MORE HERE](#)

mosaic awards

Call for Entries

Deadline to Submit: February 2nd, 2024

aafbr.org/mosaic-champion-award

Call for Entries

The Mosaic Awards honors companies and individuals who display their commitment to diversity, equity, and inclusion through creative work, advocacy, and company-wide initiatives.

aafbr.org/mosaic-champion-award

Deadline to Submit: February 2nd, 2024

aaf
baton rouge

mosaic awards

The Mosaic Awards honors companies and individuals who display their commitment to diversity, equity, and inclusion through creative work, advocacy, and company-wide initiatives.

aafbr.org/mosaic-champion-award

Call for Entries

Deadline to Submit: February 2nd, 2024

aaf
baton rouge

Call for Entries

The Mosaic Awards honors companies and individuals who display their commitment to diversity, equity, and inclusion through creative work, advocacy, and company-wide initiatives.

aafbr.org/mosaic-champion-award

Deadline to Submit: February 2nd, 2024

aaf
baton rouge

Exhibit 9: BRYC was sharing its impactful work at the American Advertising Awards Show.

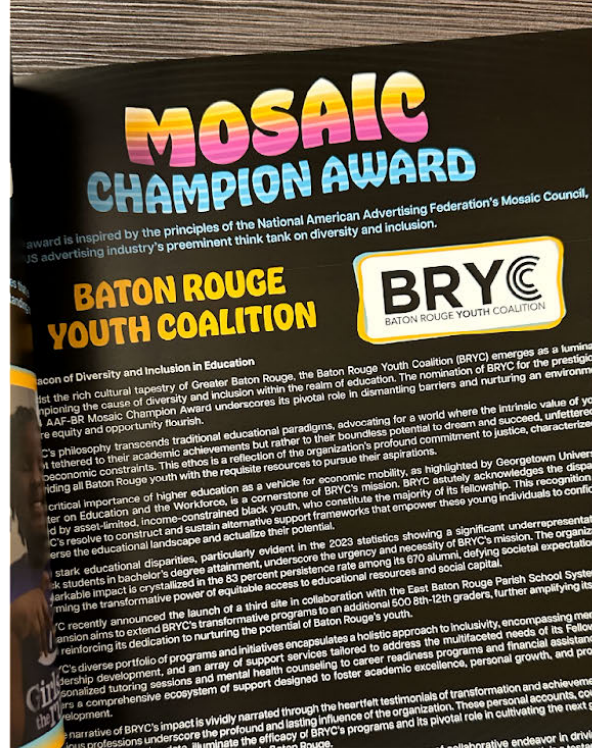
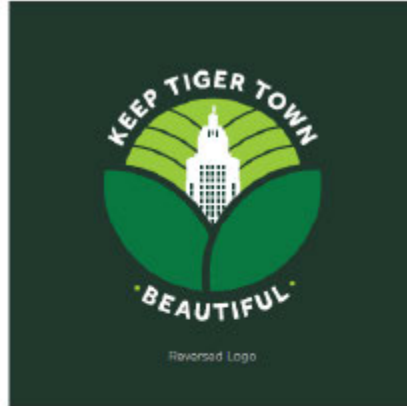


Exhibit 10: Logo, brand guideline, social media campaigns, flyers, and billboard design for Keep Tiger Town Beautiful.

LOGO



Primary Logo



Reversed Logo

COLOR PALETTE

Deep Forest Green	Emerald	Light Green	Citrus	Sandstone
Pantone Coated				
PMS: 5605 C	PMS: 3415 C	PMS: 2299 C	PMS: 1385 C	CMYK: 0, 1, 5, 0
RGB: 33, 58, 45	RGB: 0, 89, 74	RGB: 181, 210, 55	RGB: 211, 121, 1	RGB: 255, 251, 240
Hex: #21332D	Hex: #00774A	Hex: #A5D237	Hex: #D57D03	Hex: #FFF8F0
Pantone Uncoated				
PMS: 627 U	PMS: 3415 U	PMS: 2299 U	PMS: 124 U	
CMYK: 83, 26, 55, 61	CMYK: 100, 1, 73, 25	CMYK: 35, 0, 86, 0	CMYK: 0, 38, 100, 4	

TYPOGRAPHY

Primary
EFFRA (Headline)

Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Medium
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Secondary
PROXIMA NOVA (Subheading/Body Copy)

Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Medium
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Web Alternative
ROBOTO (Web)

Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Web Alternative
SOURCE SANS (Web)

Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789



KEEP TIGER TOWN BEAUTIFUL!

JOIN US FOR COMMUNITY CLEANUP DAY

SATURDAY, MAY 20TH | 9 A.M. - 12 P.M. | AIRLINE AND 1-12



**Gloves, trash grabbers
and vests provided**



ALL YOU NEED TO BRING:



Water



Hand Sanitizer



Closed-Toe Shoes



Appropriate clothing for
the weather and terrain



SIGN UP TO VOLUNTEER:

[KeepTigerTownBeautiful/volunteer](https://www.KeepTigerTownBeautiful.com/volunteer)

225-800-7205



Keep Tiger Town Beautiful!

PARTNER WITH US

We Are Keep Tiger Town Beautiful

We are a group of litter warriors who are passionate about maintaining and improving beautiful Baton Rouge communities! We host community cleanup events every Saturday all across the city and provide all of the resources needed for individuals to plan their own cleanup events.

Our Why

Save Your Tax Dollars: By picking up trash, we save money on litter removal and enable the city to invest in other community needs.

Environmental Impact: Picking up trash maintains a clean Baton Rouge, benefiting your health and well-being.

Community Unity: Volunteering for trash pickup brings us together, improving our neighborhood and fostering a sense of belonging.

Enhanced Appearance: Clean streets make Baton Rouge more attractive, drawing in more visitors to boost our economy.

Sustainable City: Waste reduction and responsible trash disposal make Baton Rouge a greener, more sustainable place to live.

Benefits of Your Donor Support



Your donation is
100% tax deductible!



Increase your positive brand awareness
through green marketing with recognition
on our social channels and website!



Your monetary support will fund the
beautification of our city, which will
stimulate the local economy and
grow your business.



@keeptigertownbeautiful

keepigtownbeautiful.com | (225) 800-7205
New boost

Donate Today →

keepigtownbeautiful.com/donations





**Keep Tiger Town
Beautiful with us**

Wanted: *Litter Warriors*



We're teaming up with **Keep Tiger Town Beautiful** for a community clean-up day! More details below.

**PUT US OUT OF
BUSINESS!**

Don't be a litterbug...

Create a **trash-free**
Baton Rouge.



If they throw it out, you call 'em out



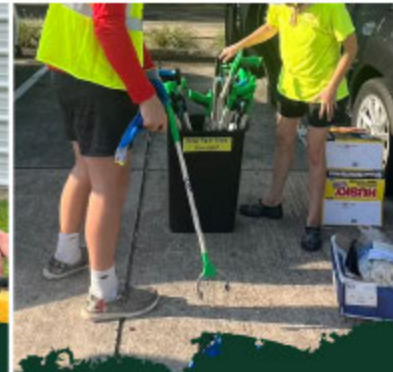
888-LIT-R-BUG



Wear
rubber boots



And,
a sense of humor



Vests, grabbers
and trash
cans provided



**Donations Make
A Difference Today**

Sign Up At
keepigtownbeautiful.com



Upcoming Events




Bring a **hat** and
sunglasses for
sun protection



Calling All Volunteers

Sign Up At

keep Tigertown Beautiful.com



Keep Tiger Town Beautiful with us

Sign Up At

keep Tigertown Beautiful.com

Your Help Can Transform Baton Rouge!

Sign Up At

keep Tigertown Beautiful.com



WHAT TO EXPECT





"I joined KTTB after seeing a post on Facebook and just showed up! The best way to educate the public regarding not littering is to lead by example."

Jason Jacob



**Step Up,
Stand Out**

#KeepTigerTownBeautiful

WHAT TO EXPECT

- 1 Bring a hat and sunglasses for sun protection
- 2 Wear rubber boots
- 3 Vests, grabbers and trash cans provided
- 4 And, a sense of humor

Donations Make A Difference Today

PayPal: [KTTBatonRouge](#)



Learn More at keepigtownbeautiful.com/donations



**Be Bold,
Make A
Difference.**

Learn more at
keepigtownbeautiful.com

PUT US OUT OF BUSINESS!

Don't be a litterbug...
Create a trash-free Baton Rouge.





Take Action Today

Learn more at
keepigtownbeautiful.com



Your Help Can Transform Baton Rouge!

Learn more at keepigtownbeautiful.com



Take Action Today!

#KeepTigerTownBeautiful



Each donation will support us in creating a cleaner Baton Rouge.

PayPal: [KTTBatonRouge](#)

Learn More at keepigtownbeautiful.com/donations

Calling All Volunteers

Sign Up at keepigtownbeautiful.com



PUT US OUT OF BUSINESS!

Use a reusable grocery bag to reduce the amount of plastic bags littering our streets






Upcoming Events

More details 

**Found on May, 19th, 2003
at Jefferson Road**




Did you know... ?

Plastic litter is the most common killer of animals and marine animals are the most notably affected



Volunteer of the Week

JASON JACOB



You never know what you'll find ...



Did you know... ?

Litter Facilitates the Spread of Disease

Improperly discarded trash is a breeding ground for bacteria and diseases. Litter can spread diseases, viruses and parasites through two methods, direct and indirect contact.



Community Clean-Up Day!



Spread the word – we're teaming up with Keep Tiger Town Beautiful to host a litter pick-up day. Details below.

PUT US OUT OF BUSINESS!

Bag your trash and tie it tight!

Prevent roadside litter flying off of garbage trucks.




PUT US OUT OF BUSINESS!

Unclogging drains can prevent neighborhood flooding.




Mark Your Calendars



Join us for a community clean-up day in partnership with Keep Tiger Town Beautiful. Clean-up gear will be provided! Details below.

Make A Positive Impact!

#KeepTigertownBeautiful